

**February 28, 2020**

7:30 AM - 10:30 AM

**Register: [www.enpinstitute.com/events](http://www.enpinstitute.com/events)**

Executive Next Practices Institute in partnership with  
The Merage School's MBA for Executives Program  
presents

# A Real Conversation About Leadership Excellence

Top Women Leaders Share Their Experiences & Perspectives

What does it mean to be truly excellent? In our fast paced, rapidly changing world of expanding opportunities, how can women (and men) reach the pinnacle of effectiveness?



Margarethe Wiersema



Terry Goldfarb

Join Terry Goldfarb, networking & relationship maven at CareerGuy.com, as she interviews the Merage School's Margarethe Wiersema, dean's professor of strategic management. Professor Wiersema will share her expertise on the subject of strategic analysis and thinking, challenge you to think differently about your role and explain how to harness the power of disruptive technologies for competitive advantage.

Hear an encore of our featured speakers as they share in-depth insights addressing:

- Your Unique Leadership Brand
- Entrepreneurial vs Corporate Leadership
- Team Leaders vs Single Contributors
- Knowing the Numbers and People
- Seeking Champions Throughout Your Career



MODERATOR:  
Scharrell Jackson  
Partner, COO/CFO  
Squar Milner LLP



Kimberly Kovacs  
Founder and CEO  
MyJane



Katie Bianchi  
VP Human Resources,  
Global Business Services  
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Director of Human  
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Carol Fawcett  
Corporate Vice President &  
Chief Information Officer  
Golden State Foods

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4293 Pereira Dr, Irvine, CA 92697 7:30 a.m.

with full breakfast

Space is limited. Register today.