



# The Virtual Strategic Planning Imperative:

## The Critical Need for Leadership Retreats That Redefine Market Value, Customer/Employee Engagement & Momentum

**September 30, 2020** 12 noon-1pm ENP On-line Forum

Fall is traditionally the prime time for leadership teams to go “offsite” to plan strategy, map out goals, market expectations and create performance metrics for the coming months/years.

**The Issue:** Covid 19 has impacted business both externally and internally, leading to a loss of workforce focus, limited in-person meetings, and creating a “virtual disconnect” between leadership, the organization’s strategic mission/direction & employees.

### Pivot, Realign & Results via “Virtual Retreats”:

- ▶ How to improve strategy sessions by removing bureaucracy and focusing on value creation and action.
- ▶ The key elements of successful virtual leadership retreats - design, scope, process, technology, and deliverables.
- ▶ How to establish more inclusive planning, creativity, and decision-making - and provide an environment for “serendipitous idea formation”.
- ▶ Post retreat communications-engaging, empowering, and inspiring shared purpose and aligned execution across the entire organization.

### Session Thought Leaders:



**Scott Hamilton**  
CEO, ENPI  
Managing Director,  
Nextworks Strategy



**Anita Polite-Wilson, Ph.D.**  
Dr. Anita Enterprises, Inc.  
Practice Leader, Diversity,  
Equity & Inclusion  
Nextworks Strategy



**Jayson Duncan**  
Miller Farm Media  
Practice Leader,  
Communications  
Nextworks Strategy



**Register here:** [www.enpinstitute.com/events](http://www.enpinstitute.com/events)

**Who should attend:** C-Level Leaders, Strategic Planners, HR, Communications, Investors from Start-ups to Large Scale Enterprise Organizations

