EXECUTIVE NEXT PRACTICES FORUM
Connect · Collaborate · Innovate

CXPA Customer Experience Professionals Association™

PRODUCT MANAGERS

March 25, 2021
11am-12:30pm PST

Register here: ***www.enpinstitute.com/events***

8th Annual ENP Customer Centricity Summit

Emerging Digital Strategies & Emphatic Designs for Customer Engagement

Topics include:

- 5 major CX trends for 2021-2022 that will the shape the rebound and recovery
- How to boost sales at all stages of the customer lifecycle (Customer Value Execution)
- Streamlining product development to launch for accelerated and targeted results
- Digital live channel improvements for an improved customer experience & ROI

Sponsorship Options

Title Sponsor (3 available) $2500.00

- Speaking role
- 2 minute firm presentation (in addition to speaking)
- Private introductions to selected attendees
- Event attendee list
- Logo featured on all promotional materials
- Logo featured in virtual event presentation
- Inclusion in social media campaign

Supporting Sponsor (5 available) $1200.00

- Logo featured on all promotional materials and in session
- Acknowledgement by session moderator
- 1 minute firm presentation
- Inclusion in social media campaign

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