

The **GIG** economy is a growing global phenomenon. And fractional leadership is on the rise.



# 45%

WORLDWIDE, 45% OF EMPLOYERS HAVE TROUBLE FINDING EMPLOYEES WITH THE SKILLS THEY NEED.

# 3.3

THERE ARE CURRENTLY 3.3 MILLION HIGH EARNING INDEPENDENT EMPLOYEES (EARNING MORE THAN 100K).

# 56%

GIG-BASED WORK INCREASED BY 56% IN THE U.S. FROM 2005 – 2015.

## GigX is a brand new online directory for fractional CxOs and director-level pros.

Our directory provides a virtual handshake between executives looking for fractional work and the companies wanting to hire them. Browse the fast-growing GigX Directory—it's free to search for CxOs. Want to be listed in the CxO directory? Become a member today!

### WORKING AS A FRACTIONAL CxO YOU CAN

- Increase your income
- Take control of your schedule and achieve a better work-life balance
- Enjoy meaningful work and advance your career
- Reduce financial risk by maintaining a portfolio of clients. Even if one drops off, you still have other clients and income:

### WHEN YOU HIRE A FRACTIONAL EXECUTIVE, YOU CAN

- Gain the in-demand skills and expertise your business needs to stay competitive
- Improve your company's overall performance
- Save money—hiring a fractional CxO costs less than what you'd pay a full-time executive, but you get 100% of their knowledge and experience