

4th Annual ENP Growth & Scale Summit

Leveraging AI for Customer, Operational, Talent and Financial Success in 2024

New Date: **Thursday, January 18, 2024**

Location: UCI Beall Applied Innovation
1pm-5pm Program 5pm-7pm Reception

A comprehensive look at technology integration/digital transformation for accelerating scale leaps and top/bottom line growth in 2024 and beyond. This summit is relevant for small to large scale enterprise leaders, business owners and key stakeholders.

Impact Trajectory
100 Million People Remembering the Life they Lived

Memorial gifts to the U.S. from international governments and individuals have increased 200% since 2010.

Project 100 Million People Remembering the Life they Lived is a national initiative to honor our fallen heroes, military and civilian, by creating a memorial for every name on the National Fallen Hero Memorial. Project 100 Million People Remembering the Life they Lived is a national initiative to honor our fallen heroes, military and civilian, by creating a memorial for every name on the National Fallen Hero Memorial.

U2U Market, Providence, RI
1000
Proven

3rd Annual Growth & Scale Summit
Critical Steps to Platform Expansion

Impact Trajectory
100 Million People Remembering the Life they Lived

Speaker Bio
[QR Code]

bakertilly

WOMEN **NWS**

[Small screen with blue background]



Multiple monitors displaying a live stream of the event. The top monitor shows a speaker on stage. The bottom monitor shows a wide shot of the audience. A small monitor to the right shows a control panel with various buttons and indicators.

Large curved monitor displaying a dashboard with various charts and graphs. A digital clock on the right side of the monitor shows '02:4' and the word 'Present' below it.

The ASK

Review January 2024 Growth Summit topics and themes

Propose speaker nominations no later than October 1, 2023

Target and refer sponsors – initial slate needed by September 25th

Next ENP Program Team meeting is Weds Sept 20 at 3pm via ZOOM



Feedback from
the August 10
3rd Annual ENP
Growth Summit:

WOW!



EXECUTIVE NEXT PRACTICES FORUM
Connect • Collaborate • Innovate



3rd Annual Growth & Scale Summit
Critical Steps to Platform Expansion 10M-25M-100M-250M & UP



*Reviews from the
3rd Annual Growth Summit:*

Great and timely content
from every speaker

Good fast and precise pace

Excellent turnout of
enterprise leaders- C level

Solution and strategy
focused

Clear takeaways

High energy!

Sample comment

“I want to thank you again for putting on such a great summit. I was BLOWN away. It was brilliant and absolutely seamless.”

Kathy Tam

Corporate Client Engagement & Marketing Liaison

Corporate Education & Global Partnerships

(949) 302-2473 | ce.uci.edu/corporate/

510 E Peltason Dr, Irvine CA 92697-5700

Topics for January 2024 Growth Summit

AI Integration to accelerate success across the organization- tech, talent, customer centricity, financial, operational

Digital transformation strategies and initiatives

Specific “next practices” to scaling a business and achieving faster “platform leaps” of growth.



Sponsor Levels- 4th Annual Growth Summit

Title Sponsor: Two (2) available per event

\$5000

Ten (10) event registrations

Session introduction role & (full speaker role with content)

Private meeting with speakers prior to event

Exhibitor Package (below) Premium Position

Recognition as Title Sponsor in the event program and during the event

Recognition as Title Sponsor in promotional material

Primary Ad space during reception

Exhibit in reception area

Full Attendee list with emails post session



EXECUTIVE NEXT PRACTICES FORUM
Connect · Collaborate · Innovate

Sponsor Levels-Growth Summit

Gold Sponsor: Five (5) available per event

\$2,500

Six (6) event registrations

30 second presentation of product/service

Exhibitor Package - Preferential Position

Recognition as Gold Sponsor in promotional material

Exhibit during the reception before and after event



Sponsor Levels- Growth Summit

Supporting:10 (ten) available

\$900

Two (2) event registrations

Recognition as Sponsor verbally during the event

Logo displayed throughout event

Banner in reception area



EXECUTIVE NEXT PRACTICES FORUM
Connect · Collaborate · Innovate



Speaker & Sponsor Applications

Dec 15, 2023 Deadline for Sponsorships!

Please submit all speaker nominations and sponsor referrals directly to our ENP offices at UCI Beall Applied Innovation:

Stephanie Winslow, VP Programs

Care Of:

Scott.Hamilton@enpinstitute.com

888.857.9722



Final Steps- Develop 4th Annual Growth & Scale Summit

Finalize theme and key outcomes by **Sept 25, 2023**

Target sponsor list and initial outreach by **Sept 25, 2023**

Speaker nominations by **Oct 1, 2023**

Next program development meeting:
Sept 20 at 3pm ZOOM