



ReINVENT²⁷

— S U M M I T —

Feb 18, 2027
Summit
553rd ENP Forum

Industry C-Suite Leaders
Examine Next Practices for
Growth and Alignment
Tech, Talent, Board, Finance,
Markets

Sponsor ROI

www.enpinstitute.com



EXECUTIVE NEXT PRACTICES FORUM
Connect • Collaborate • Innovate

UCI Beall
Applied Innovation





Summit Objective

Help organizations develop next practices that will enhance your ability to adapt and grow in the face of multiple external inflection points and an often-chaotic market environment.

Top C-suite speakers lead a fast paced yet probing afternoon program



About the Executive Next Practice Institute

www.enpinstitute.com



Established in 2003, based at UCI Beall Applied Innovation Irvine



Delivered over 550 forums, summits and conferences with over 31,500 discrete attendees



Global to So Cal reach- 110,000 plus network



Core network & membership of C-suite leaders of SMB to Large Market enterprise companies



Focus on emerging trends growth, strategy, tech, talent, markets and intrapreneurship

Top Thought Leaders From August 6 Summit: Board & C Level



Ian O. Williamson
UCI Paul Merage
School of Business
Dean



Rachel Donahue
PacSun
Head of People



**Richard Munro,
FCA, NACD DC**
NACD Pacific
Southwest Chapter
Chairman



Chris Courneen
MSI
Senior Vice President –
Human Resources



Brenda I. Morris
NACD Independent
Director
Boot Barn / iHerb /
NACD PSW Gov Chair /
Xponential Fitness



Tom Somodi
Change Science
Institute
Founder



Robert Horsley
Fragomen/Workright
Chief Operating &
Product Officer



**Kathleen Pearson,
SPHR**
Opensity Solutions
CHRO



Hari Abburi
The Fast Future
Executive
CEO & Future Skills
Curator



**Claudia Bonilla
Keller**
Second Harvest Food
Bank
Chief Executive Officer



Terri Funk Graham
NACD Independent
Director
Sprouts Farmers Market
/ Lumber Liquidators /
CV Sciences, Inc.



**Thomas Bennett,
CPA**
Baker Tilly US, LLP
Managing Principal



Roberto Medrano
Braille Institute,
Linker Finance, Earth
Labs Holdings
Board Member



Dave Coffaro
Greater Irvine
Chamber
President & CEO



Ramona Agrela
University of
California Irvine &
UCI Health
SVP, UCI Health & Vice
Chancellor, HR, UC
Irvine



Errol Arkilic
UCI Beall Applied
Innovation (BAI)
Chief Innovation Officer
and Executive Director



**Christopher
Schwarz**
University of
California Irvine
Professor of Finance



Kendra Angier
Cotality
Chief Human Resources
Officer



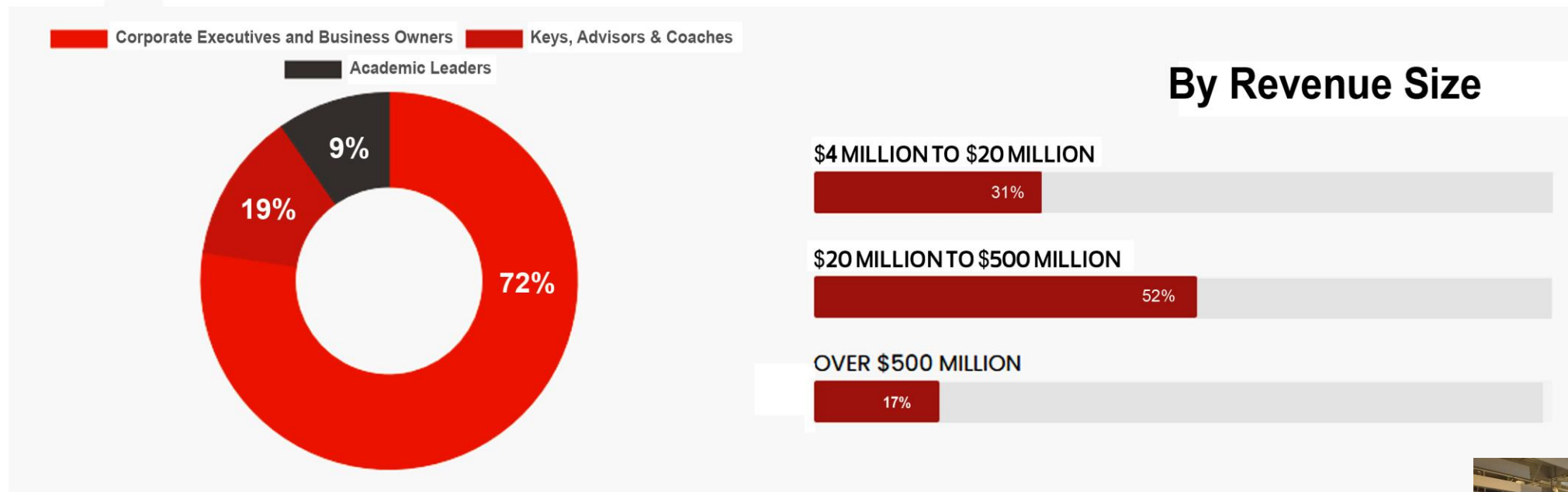
Ikta Vyas
Keck Medicine of USC
Chief Human Resources
Officer

Includes Hosted Strategic
Networking & Reception
Meet Industry Leaders
from 9 plus domains



Attendee Demographics

Curated Audience: C-suite of SMB to Large Scale Enterprise- all key leadership functions



Sample of Previous Attendee Companies- Small to Large Market Enterprise



golden state foods



Why Sponsor?

ROI from direct access to targeted audience segments...Meet with leadership from over 300 companies and 9 industry domains

Brand awareness – highlight your thought leaders on stage

High profile, interactive exhibits

Hosted “strategic connections” reception/expo with food/bar designed for maximum interaction with other attendees

Exposure to the largest network of C-level decision makers in So Cal- over 550 summits over the past 19 years.



Sponsor ROI

TITLE Sponsor

\$7500

Keynote presentation up to 25 min

Recognition as Sponsor verbally by MC

Logo displayed throughout event on UCI hyperball

Full list of attendees with names, company & email address

Banner & exhibit in reception/networking area

Ten (10) complimentary seats for guests/prospects/staff

Private introductions in speaker's greenroom



Sponsor ROI

Panelist Presenting Sponsor

\$4000

Panelist and/or Panel Moderator role up to 25 min

Recognition as Sponsor verbally by MC

Logo displayed throughout event

Full list of attendees with names, company & email address

Banner & exhibit in reception/networking/expo area

Five (5) complimentary seats for guests/prospects/staff

Access to speaker's greenroom



Sponsor ROI

Exhibit Sponsor:

\$950

Two (2) event registrations

Recognition as Sponsor verbally by MC

Logo displayed throughout event

Banner in reception/exhibition area

Direct access to all attendees in the combined reception/exhibit area

New- 30 Second "Next Practice" Tip on Stage from the Exhibitor during the Summit



UTIVE **NEXT PRACTICE**
irect • Collaborate

Sponsor ROI- Other options

Other High Visibility Opportunities

Break refreshment host	\$900
Reception/bar host	\$1500
Speaker introduction (plus exhibit)	\$1200
Greenroom host vvvvvv	\$500
Wine/Beer Host	\$850



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Connect • Collaborate • Inspire



Early Sponsorship Rates Expire Oct 3, 2026

Please submit all sponsor referrals directly to
our ENP offices at UCI Beall Applied
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Scott Hamilton or Stephanie Winslow, VP
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