

**SPONSOR  
ROI**



EXECUTIVE NEXT PRACTICES INSTITUTE  
Connect · Collaborate · Innovate

# ReINVENT<sup>27</sup>

— S U M M I T —

**Next Practice Arenas for 2027**

**18th February, 2027**

Program 1pm–5pm |  
Hosted Networking & Expo 5pm–7:30pm



[WWW.ENPINSTITUTE.COM/EVENTS](http://WWW.ENPINSTITUTE.COM/EVENTS)

**UCI Beall**  
Applied Innovation



# About the Executive Next Practice Institute

[www.enpinstitute.com](http://www.enpinstitute.com)



Established in 2003, based at UCI Beall Applied Innovation Irvine



Delivered over 550 forums, summits and conferences with over 31,500 discrete attendees



Global to So Cal reach- 110,000 plus network



Core network & membership of C-suite decision makers of SMB to Large Market enterprise companies



Focus on emerging trends growth, strategy, tech, talent, markets and intrapreneurship

552 Previous ENP Forums- August 6 Summit Photos

ReINVENT 26II  
SUMMIT



# C-Suite & B-Suite Speakers (August 6 Sample)



**Ian O. Williamson**  
UCI Paul Merage School of  
Business  
Dean



**Rachel Donahue**  
Pacsun  
Head of People



**Richard Munro, FCA, NACD  
DC**  
NACD Pacific Southwest  
Chapter  
Chairman



**Chris Courneen**  
MSI  
Senior Vice President – Human  
Resources



**Terri Funk Graham**  
NACD Independent Director  
Sprouts Farmers Market / Lumber  
Liquidators / CV Sciences, Inc.



**Kendra Angier**  
Cotality  
Chief Human Resources Officer



**Guy A. Kurtz**  
IBM  
AI & Cloud Technology Expert



**Shannon Warner**  
Intel Corporation  
General Manager, ISV Partner  
GTM



**John Wicker**  
Stradling Law  
Partner



**Jack Kelly**  
Optimum Comp Advantage  
CEO



**Brenda I. Morris**  
NACD Independent Director  
Boot Barn / iHerb / NACD PSW  
Gov Chair / Xponential Fitness



**Tony Morris**  
YASSI  
CMO



**Christopher Schwarz**  
University of California Irvine  
Professor of Finance / Economic  
Forecast Keynote



**Thomas Bennett, CPA**  
Baker Tilly US, LLP  
Managing Principal



**Roberto Medrano**  
Braille Institute, Linker Finance,  
Earth Labs Holdings  
Board Member



**Dave Coffaro**  
Greater Irvine Chamber  
President & CEO



**Tom Somodi**  
Change Science Institute  
Founder



**Scott Hamilton**  
ENP Institute/Nextworks  
Strategy  
President & CEO



**Alan Villanueva**  
Baker Tilly  
Principal



**Tosca Derrick**  
Baker Tilly  
Director of Global Customs &  
Trade Advisory



**Ekta Vyas**  
Sr. HR Executive, Thought Leader  
& Author



**Jayson Duncan**  
Miller Media  
Practice Leader, Communications



**Helena Ferrari, GPHR,  
PHR**  
The HRRx  
ReINVENT 26 MC



**Bill Edwards**  
Edwards Global Services, Inc.  
CEO



**Robert Horsley**  
Fragomen/Workright  
Chief Operating & Product  
Officer



**Kathleen Pearson, SPHR**  
Opensity Solutions  
CHRO



**Claudia Bonilla Keller**  
Second Harvest Food Bank  
Chief Executive Officer



**Feyzi Fatehi**  
Corent Technology, Inc  
CEO



**Mark Redgrave**  
Shift Business Transformation  
LLC  
Business & Transformation Expert  
Moderator



**Susan Howington**  
Power Connections  
CEO



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**Feb 18, 2027**  
**Summit Focus**

**Next Practices:** Talent, Tech,  
Markets, Finance, Operations

**Spotlight sectors:**  
Healthcare, Retail

**Spotlight Tech:**  
Robotics, AI Integration

## Why Sponsor?

ROI from direct access to targeted audience segments...Meet with leadership from over 300 companies and 9 industry domains

Brand awareness – highlight your thought leaders on stage

High profile, interactive exhibits

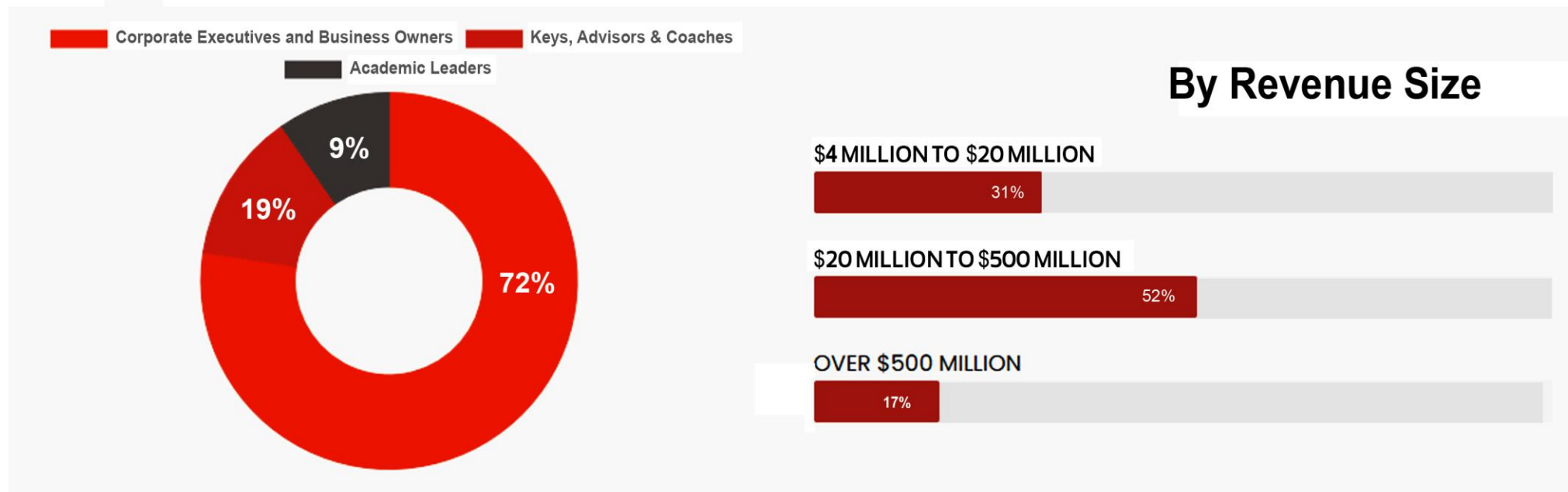
Hosted “strategic connections” reception/expo with food/bar designed for maximum interaction with other attendees

Exposure to the largest network of C-level decision makers in So Cal- over 550 summits over the past 19 years.



# Audience:

C-suite of SMB to Large Scale Enterprise- all key leadership functions represented



## Sample of Previous Attendee Companies- Small to Large Market Enterprise



*golden state foods*



# ReINVENT27 Association Partners



**UCI** Paul Merage  
School of Business

**UCI** Beall  
Applied Innovation





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## Early Sponsorship Rates Expire Oct 15, 2026

Please submit all sponsor referrals directly to  
our ENP offices at UCI Beall Applied  
Innovation:

Scott Hamilton or Stephanie Winslow, VP  
Sponsor Relations

Care Of:

[info@enpinstitute.com](mailto:info@enpinstitute.com) /  
[scott.hamilton@enpinstitute.com](mailto:scott.hamilton@enpinstitute.com)

(949) 502-0017



# Sponsor ROI

## TITLE Sponsor

\$7500

Keynote presentation up to 25 min

Recognition as Sponsor verbally by MC

Logo displayed throughout event on UCI hyperball

Full list of attendees with names, company & email address

Banner & exhibit in reception/networking area

Ten (10) complimentary seats for guests/prospects/staff

Private introductions in speaker's greenroom



# Sponsor ROI

## Panelist Presenting Sponsor

\$4000

Panelist and/or Panel Moderator role up to 25 min

Recognition as Sponsor verbally by MC

Logo displayed throughout event

Full list of attendees with names, company & email address

Banner & exhibit in reception/networking/expo area

Five (5) complimentary seats for guests/prospects/staff

Access to speaker's greenroom



## Sponsor ROI

### Exhibit Sponsor:

\$950

Two (2) event registrations

Recognition as Sponsor verbally by MC

Logo displayed throughout event

Banner in reception/exhibition area

Direct access to all attendees in the combined reception/exhibit area

**New- 30 Second "Next Practice" Tip on Stage from the Exhibitor during the Summit**



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irect • Collaborate

# Sponsor ROI- Other options

## Other High Visibility Opportunities

|                                     |        |
|-------------------------------------|--------|
| Break refreshment host              | \$900  |
| Reception/bar host                  | \$1500 |
| Speaker introduction (plus exhibit) | \$1200 |
| Greenroom host                      | \$500  |
| Wine/Beer Host                      | \$950  |



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